

# Annual Ottawa Kosher BBQ Cook-Off & Festival

Sponsorship Opportunities



Sunday August 18, 2024

SPONSORSHIP PACKAGE

[www.theotc.org/bbq](http://www.theotc.org/bbq)

# Annual Ottawa Kosher BBQ Cook-Off & Festival

## Sponsorship Opportunities

Dear Friend,

We are delighted to present to you the sponsorship package for Ottawa's Annual Kosher BBQ Cook-off & Festival (OKBBQ) 2024 edition. OKBBQ is a celebration of rich flavours and cuisine that engages all sectors of the Ottawa community, Jews and non-Jews alike. Teams from across the community compete in a one-day extravaganza featuring pit masters and cooks, grilling and smoking in various categories including best brisket. The judging is done by professional Kansas City Barbeque Society approved judges as well as several celebrity judges known to many. This is the only event of its kind in Canada taking place in the Nation's Capital and it attracts visitors from Montreal, Toronto as well as New York.

Teams and spectators are among the thousands of people of all ages and ethnic backgrounds who will participate this year in this exciting summer community-wide event on Sunday August 18, 2024. A kids play area, games, street performers, sumptuous smoked brisket sandwiches in a Kosher Food Court, a craft beer garden and samples from the competing teams will be available. Participants who purchase "Taster Tickets" can vote in the People's Choice Award. The ongoing cooking demos by renowned chefs as well as the Jewish music performances to take place throughout the day will enhance the cultural and educational experience of this Jewish festival.

The OKBBQ is open to the entire community and you and your organization can play a special part in the action. Have your name seen by thousands of members of the Ottawa community enjoying a fun filled day of tasty BBQ, cold drinks, live music and learning about Kosher food and Jewish culture. As a sponsor, your organization's name/logo will be included in all advertising related to this event, including the festival's website, social media sites, flyer, print advertising and press releases. In addition, your organization will be featured on the official competition t-shirts and event signage.

The Ottawa Kosher BBQ Cook-off and Festival has become a staple summer festival that has been endorsed and supported by Tourism Ottawa, Ontario Ministry of Tourism and local businesses and corporations. This event offers unique opportunities to link your organization to this special Ottawa summer festival. An official donation receipt will be issued for your sponsorship.

Thank you for consideration. Please don't hesitate to contact us at [info@theOTC.org](mailto:info@theOTC.org) should you need any additional information or visit our website at [www.theOTC.org/bbq](http://www.theOTC.org/bbq).

Marcia Cantor  
Co-Chair OKBBQ 2022

Rabbi Menachem M. Blum  
Co-Chair OKBBQ 2022

# Annual Ottawa Kosher BBQ Cook-Off & Festival

## Sponsorship Opportunities



# Annual Ottawa Kosher BBQ Cook-Off & Festival

## Sponsorship Opportunities

### Title Sponsor - \$20,000

- Prominent promotional event signage on entrance to event and on materials, flyers and advertising promoting the event with your logo
- Website logo and hyperlink
- Name and Large LOGO on t-shirts
- Speaking opportunity at awards ceremony for Kosher BBQ contest
- Opportunity to serve as one honorary judge at competition
- Opportunity to present an award
- Logo on all social media posts
- Complimentary food court and Tasters tickets for 5 people
- 5 Free T-shirt
- Prominent thank you post event on social media

### Diamond Sponsor - \$10,000

- Signage at award presentation
- Logo on all advertising
- Website logo and hyperlink
- Name and Logo on t-shirts
- Logo on 10 Social media posts
- Complimentary food court and Tasters tickets for 4 people
- 4 Free T-shirt
- Prominent thank you post event on social media

**1 RESERVED**

### Platinum Sponsor - \$5,000

- Signage at one festival zone (food court or beer tent)
- Website logo and hyperlink
- Name and Logo on t-shirt
- Logo on 5 social media posts
- Complimentary food court and Tasters tickets for 2 people
- 2 Free T-shirt
- Prominent thank you post event on social media



# Annual Ottawa Kosher BBQ Cook-Off & Festival

## Sponsorship Opportunities

### Gold Sponsor - \$2,500

- Signage at Kids Zone
- Website Logo
- Logo on T-shirt
- Logo on 3 social media posts
- Complimentary food court for 2 people
- 2 Free T-shirt
- Prominent thank you post event on social media

**2 RESERVED**

### Silver Sponsor - \$1800

- Website logo
- Name on t-shirt
- Logo on 3 social media posts
- Complimentary food court for 1 person
- Free T-shirt
- Prominent thank you post event on social media

### Bronze Sponsor - \$1000

- Website logo/name
- Name on t-shirt
- Mention on Honour Roll
- Complimentary tasters tickets for 1 person
- Free T-shirt
- Prominent thank you post event on social media

**2 RESERVED**

### Kettle Grill Sponsor - \$500

- Mention on honour roll and Full Tax-receipt
- Free T-shirt
- Prominent thank you post event on social media

